

MBA 612
Leadership and Judgment
[Semester/Year] [Class location]
[Class Meeting time(s)]

Instructor: [Name] [Office, e-mail, phone]

Office Hours: [scheduled + by appointment? Virtual Office Hours?]

I. Rationale/Purpose

The Master of Business Administration (MBA) is an integrative, interdisciplinary degree designed to create independent, lifelong learners who are *Business-Ready* to assume leadership positions.

The AACSB accredits Colleges of Business, including Western Carolina University. This course addresses two of three AACSB standards associated with Master of Business Administration Programs. MBA graduates will:

1. Have the ability to apply knowledge in new and unfamiliar circumstances through conceptual understanding of the role of judgment in leadership.
2. Have the capacity to adapt and innovate to solve problems, to cope with unforeseen events, and to manage in unpredictable environments.

The MBA program has developed an Assurance of Learning Program that facilitates ongoing quality enhancement. This course shares responsibility for the achievement of four programmatic goals. MBA graduates will:

1. Be able to synthesize the information from each of the functional analyses to provide an overall image of a business organization that has the potential to succeed, or to describe how and why the organization is not likely to succeed in the case of such a determination.
2. Be able to synthesize knowledge across disciplines to plan and guide overall business success.
3. Understand the role strategy plays in an organization and be able to apply organizational strategy to functional areas.
4. Be able to use analytical tools to improve the evaluation of alternatives and subsequent judgment.
5. Have a solid foundation of knowledge of leadership terms and concepts.
6. Have the capacity to lead in organizational situations.
7. Be able to communicate readiness for leadership and to develop a prescription for personal leadership development in written form.

II. Course Aims and Objectives:

- Aims: This course is a multi-disciplinary course focused on executive leadership. The course will consist of a series of seminars led facilitated by successful, experienced leaders from different fields.
- Specific Learning Objectives:

By the end of the course, students will:

1. Understand the visionary role of leadership and identify successful visions.
2. Understand the difference between transactional and transformational leadership and be able to use the appropriate mix of leadership techniques in specific situations.
3. Understand the role of leadership in politics, the military, and other situations, and compare those leadership roles with leadership in business organizations.
4. Understand the importance of judgment and demonstrate good judgment in context.
5. Will be able to effectively communicate the information anticipated by the first two outcomes as a business plan, both in an oral presentation and in written form.

III. Course Materials

Sample Textbook:

Wargaming for Leaders: Strategic Decision Making from the Battlefield to the Boardroom

Mark L. Herman

Mark D. Frost Hardcover, 264 pages©2009

[The Art of Leadership, 3rd Edition](#)

George Manning, NORTHERN KENTUCKY UNIV

Kent Curtis, NORTHERN KENTUCKY UNIV Softcover, 432 pages©2009,

ISBN-13 9780073381350

IV. Faculty Expectations of Students/Course Policies

- Statement on Accommodations for students with disabilities:

Western Carolina University is committed to providing equal educational opportunities for students with documented disabilities. Students who require disability services or reasonable accommodations must identify themselves as having a disability and provide current diagnostic documentation to Disability Services. All information is confidential. Please contact Disability Services for more information at (828) 227-2716 or 144 Killian Annex.

- Statement on Academic Integrity (including plagiarism):

Academic Honesty Policy

Western Carolina University, as a community of scholarship, is also a community of honor. Faculty, staff, administrators, and students work together to achieve the highest standards of honesty and integrity. Academic dishonesty is a serious offense at Western Carolina University because it threatens the quality of scholarship and defrauds those who depend on knowledge and integrity. Academic dishonesty includes:

a. **Cheating**—Intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise.

b. **Fabrication**—Intentional falsification of information or citation in an academic exercise.

c. **Plagiarism**—Intentionally or knowingly representing the words or ideas of someone else as one's own in an academic exercise.

d. **Facilitation of Academic Dishonesty**—Intentionally or knowingly helping or attempting to help someone else to commit an act of academic dishonesty, such as knowingly allowing another to copy information during an examination or other academic exercise.

Instructors have the right to determine the appropriate sanction or sanctions for academic dishonesty within their courses up to and including a final grade of "F" in the course. Within 5 calendar days of the event the instructor will inform his/her department head, and the Associate Dean of the Graduate School when the student is a graduate student, in writing of the academic dishonesty charge and sanction.

Please refer to the graduate catalog for specific procedures.

- Attendance Policy

Students are expected to attend all classes. Group meetings and meetings with outside organizations may also be necessary. other programs

V. Grading Procedures:

	<i>Percentage of Grade Or number of points</i>	<i>Student's score</i>
Mid-Term Examination	[20%]	
Applied Project	[20%]	
Group Activities	[20%]	
Participation/Daily Quizzes	[20%]	
Final Examination	[20%]	
	100%	

Letter grades will be assigned according to the following:

Grading System

The grades which may be assigned to graduate credit courses are as follows:

Grade	Interpretation	Quality Points Per Hour	Grade	Interpretation	Quality Points Per Hour
A	Superior	4	W	Withdrawal	-
B	Good	3	AU	Audit	-
C	Passing	2	IP	Grade Pending	-
F	Failure	0	S	Satisfactory	0
I	Incomplete	-	U	Unsatisfactory	0

VIII. Tentative Course Schedule