

MBA 601

Leadership, Ethics, Social Responsibility, and Teamwork

[Semester/Year]

[Class location]

[Class Meeting time(s)]

Instructor: [Name] [Office, e-mail, phone]

Office Hours: [scheduled + by appointment? Virtual Office Hours?]

I. Rationale/Purpose

The Master of Business Administration (MBA) is an integrative, interdisciplinary degree designed to create independent, lifelong learners who are *Business-Ready* to assume leadership positions.

The AACSB accredits Colleges of Business, including Western Carolina University. This course addresses one of three AACSB standards associated with Master of Business Administration Programs:

- MBA Graduates will have the capacity to lead in organizational situations.

The MBA program has developed an Assurance of Learning Program that facilitates ongoing quality enhancement. This course shares responsibility for the achievement of four programmatic goals. MBA graduates will:

1. Be effective oral and written communicators.
2. Demonstrate understanding of leadership and awareness of their readiness to lead business organizations.
3. Be able to communicate their readiness for leadership and to develop a prescription for personal leadership development in written form.
4. Have a solid foundation of knowledge of leadership, ethics, social responsibility, and business formation terms and concepts.

II. Course Aims and Objectives:

- Aims: This course is designed to introduce students to elements of individual behavior related to leadership, ethics, social responsibility, and teamwork
- Specific Learning Objectives:

By the end of this course, students will:

1. Be able to describe leadership styles and select the appropriate leadership style to be adopted in specific situations.
2. Be able to describe a framework for ethical decision making and incorporate the framework into specific decisions.
3. Be able to develop individual and organizational models for social responsibility, and apply those models to specific situations.
4. Perform effectively in small work groups.
5. Be able to describe elements of intellectual property law associated with patents, copyrights, trademarks, agreements and strategies.
6. Understand basic decisions associated with business formation, including legal and capital structure.
7. Understand the basic elements of contracts.

III. Course Materials

Sample Textbooks:

Leading Corporate Citizens: Vision, Values, Value Added, 3rd Edition

Sandra Waddock, BOSTON COLLEGE

Softcover, 456 pages

©2009, ISBN-13 9780073381527

MHID 0073381527

What Type of Leader Are You? : Using the Enneagram System to Identify and Grow Your Leadership Strengths and Achieve Maximum Success, 1st Edition

Ginger Lapid-Bogda

Softcover, 288 pages

©2007, ISBN-13 9780071477192

MHID 0071477195

IV. Faculty Expectations of Students/Course Policies

- Statement on Accommodations for students with disabilities:

Western Carolina University is committed to providing equal educational opportunities for students with documented disabilities. Students who require disability services or reasonable accommodations must identify themselves as having a disability and provide current diagnostic documentation to Disability Services. All information is confidential. Please contact Disability Services for more information at (828) 227-2716 or 144 Killian Annex.

- Statement on Academic Integrity (including plagiarism):

Academic Honesty Policy

Western Carolina University, as a community of scholarship, is also a community of honor. Faculty, staff, administrators, and students work together to achieve the highest standards of honesty and integrity. Academic dishonesty is a serious offense at Western Carolina University because it threatens the quality of scholarship and defrauds those who depend on knowledge and integrity. Academic dishonesty includes:

- a. **Cheating**—Intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise.
- b. **Fabrication**—Intentional falsification of information or citation in an academic exercise.
- c. **Plagiarism**—Intentionally or knowingly representing the words or ideas of someone else as one's own in an academic exercise.
- d. **Facilitation of Academic Dishonesty**—Intentionally or knowingly helping

or attempting to help someone else to commit an act of academic dishonesty, such as knowingly allowing another to copy information during an examination or other academic exercise.

Instructors have the right to determine the appropriate sanction or sanctions for academic dishonesty within their courses up to and including a final grade of "F" in the course. Within 5 calendar days of the event the instructor will inform his/her department head, and the Associate Dean of the Graduate School when the student is a graduate student, in writing of the academic dishonesty charge and sanction.

Please refer to the graduate catalog for specific procedures.

- Attendance Policy

Students are expected to attend all classes. Group meetings and meetings with outside organizations may also be necessary. other programs

V. Grading Procedures:

	<i>Percentage of Grade</i> <i>Or number of points</i>	<i>Student's score</i>
Mid-Term Examination	[20%]	
Applied Project	[20%]	
Group Activities	[20%]	
Participation/Daily Quizzes	[20%]	
Final Examination	[20%]	
	100%	

Letter grades will be assigned according to the following:

Grading System

The grades which may be assigned to graduate credit courses are as follows:

Grade	Interpretation	Quality Points Per Hour	Grade	Interpretation	Quality Points Per Hour
A	Superior	4	W	Withdrawal	-
B	Good	3	AU	Audit	-
C	Passing	2	IP	Grade Pending	-
F	Failure	0	S	Satisfactory	0
I	Incomplete	-	U	Unsatisfactory	0

VIII. Tentative Course Schedule