

B.S. DEGREE IN COMMUNICATION ADVISING CHECKLIST (2011-12 Undergraduate Record)

Student:

ID Number

Communication Pre-Major (6 hrs.)

Prefix/No	Hrs	Semester	Grade
COMM 150	3		
COMM 240	3		

Students must earn a C or higher in each Pre-Major course to become a COMM major

Communication Major Core (14 hrs)

COMM 296	1		
COMM 345	3		
COMM 350	3		
COMM 415	3		
COMM 483	3		
COMM 496	1		

Broadcasting Concentration (18 hrs)

COMM 254	3		
COMM 255	3		
COMM 352	3		
LAW 406	3		
COMM	3		
COMM	3		

Student selects 6 hrs of COMM electives

Broadcast Sales Concentration (18 hrs)

COMM 458	3		
ENT 201	3		
MKT 201	3		
MKT 206	3		
MKT 310	3		
MKT	3		

Student selects 3 hrs of MKT electives

Journalism Concentration (18 hrs)

Prefix/No	Hrs	Semester	Grade
COMM 330	3		
COMM 430	3		
ENGL 303	3		
ENGL 313	3		
GEOG 103	3		
LAW 406	3		

To be admitted to the Journalism concentration a student must receive a B or higher in ENGL 101, ENGL 202, and COMM 240.

Public Relations Concentration (18 hrs)

COMM 204	3		
COMM 260	3		
COMM 303	3		
COMM 365	3		
COMM 460	3		
COMM	3		

Student selects 3 hrs of COMM electives

Minor in Broadcast Sales (18 hrs.)

Prefix/No	Hrs	Semester	Grade
COMM 303	3		
MKT 206	3		
MKT 310	3		
MKT 409	3		
MKT 410	3		
COMM 458	3		

Important Notes

A student must maintain a 2.75 overall GPA. A student falling below a 2.75 overall GPA will be on departmental probation for one semester to enable him or her to bring their grades up.

A student must earn a grade of C or better in each class required for the major.

To complete the program, a total of 40 hours is required, including a minor, second concentration, second major, or other approved program and student selected electives.

At least 30 hours taken at WCU must be at the junior-senior level to meet one of the general university degree requirements.

Minor in Journalism (21 hrs)

Prefix/No	Hrs	Semester	Grade
Comm 240	3		
COMM 330	3		
COMM 430	3		
ENGL 303	3		
ENGL 313	3		
Geog 103	3		
LAW 406	3		