College of Education and Allied Professions Leadership Council

The CEAP Leadership Council met on Wednesday, April 22, 2015, at 9:30 a.m. in Killian 202.


Absent:

Minutes: Motion and second to approve the minutes dated 4/8/2015 passed unanimously.

Announcements:

There will be a luncheon today to welcome and honor the 2015 CEAP Peak Performers.

The University Awards celebration will be Friday, April 24, 3:30 p.m., UC Grand Room. Plan to attend and support CEAP faculty and staff members who have been nominated for awards.

The OPT ceremony will be held on Friday, May 8, 5:30 p.m., UC Grand Room. This year’s ceremony will recognize students, cooperating teachers and intern supervisors.

The Teaching Fellows year end banquet will be held on Friday, May 1, Blue Ridge Conference Center.

Service Learning Award celebration will be held tomorrow evening.

The PRM program is hosting a dance Thursday evening, April 23, in the Reid gym as a fundraiser for the Phipps-Tholkes-Singleton scholarship.

Dean’s Report

- There are several transitional positions at the UNC system level, within WCU, and CEAP which will create challenges and opportunities. The day-to-day things that we focus on will put CEAP in a position to continue to do good work and do more during this transitional period.
- Investments in CEAP facilities have been in response to the knowledge that CEAP is not expected to receive funding for a new education building.
- A workshop for the new ETS assessments will be held on May 28 at Appalachian State. Registration information has been sent by Academic Affairs.

Search Committees

Two candidates have accepted positions for the two open SPED faculty positions. Two candidates will be scheduled to interview for the Health/Liberal Studies position.

Psychology is reviewing applicants for the Clinic Director search which is on-going.

Two candidates will be invited to campus to interview for the two B-K tenure-track positions.

The Human Services Department Head position has been suspended. The advertisement will be reviewed and reposted late summer with a targeted hire date of January 2016.
Curriculum Update
Kim
The CEAP curriculum committee meets Monday, April 27, 2015. Update to follow.

Business Items

Honors and Awards
Dale
The Honors and Awards celebration will be held this evening. A reception will begin at 4:30 p.m. followed by the awards ceremony at 5:00 p.m. Like last year, students will be the focus of this ceremony.

State of the College
Dale
The State of the College meeting will be held on Friday, April 24, 11:00 a.m., in Killian 102. At this meeting, college awards will be presented, highlights of the college reviewed, and a college-wide vote on minor revisions to the Strategic Plan will take place.

Webpage for CEAP Excellence
Dale
UNCW has a webpage, Indicators of Excellence, which presents the priorities and strategic identity of their College of Education. This webpage has been brought forth as an idea for how CEAP could update its own webpage of excellence. The University is looking at current webpages and content with regards to which pages/information should be located for internal access (the HUB) and which pages should be available externally for public viewing. Units should begin to look at their pages and consider which pages should be maintained externally, within the student facing intranet, and within the faculty/staff/administration intranet. A university-level committee has been formed to look at and provide additional guidance about internal and external content.

Social Media Strategy Update
Lee
Lee showed council members a draft of the university website/pages to come. The future WCU website concept will be infused heavily with media, photos and video. A standard template will be provided for programs. Videography guidelines will be available so that colleges and programs may develop their own videos. Newly designed pages will be designed to work on mobile devices. Lee asked, “How would CEAP like to portray itself in social media and should the college begin to employee a more targeted approach for social media?” Media is changing from Facebook to Instagram with interest being much higher when information/photos are distributed by students. Units should consider eliminating or combining Facebook pages with minimal or no activity. Increased activity for virtual open houses and recruitment fairs is expected.

Donna Presnell, Lee Nickles, Kelly Tracy, and Dianne Chadwick are working together to develop a social media strategy for CEAP.

Onboarding New Employees *
Lee
The question has been raised as to how we can make folks who are joining CEAP in the fall begin to feel like a part of campus now. Lee presented some draft ideas which were well received. This document will be placed in a New Hire folder on the h drive so that additional ideas can be added. The Council will review this list twice annually. Of note, during the interview process the Coulter Faculty Center invites new faculty to the summer SoTL Institute.

Assessment of Committee Operations Survey Results
Renee
Survey results and comments received from the Assessment of Committee Operations were reviewed with the council. There is some confusion by members of the Student Recognition Committee who serve as the CEAP Scholarship Committee and it is believed that this contributed to lower ratings for
the student recognition committee. This committee and the school relations committee will be reviewed for restructure.

Dale announced that dates for the 15-16 faculty, student, and staff advisory meetings will be sent out soon to departments. This action is in response to “optimal meeting times convenient to me” as a lower rating on the survey.

_Coffee_  
_Renee_

If council members would like to bring in k-cups or provide funds for coffee, Renee would be happy to help coordinate.

*electronic handout*

**Task List**

- Leadership Council Meetings
  - Wednesday, April 22, 2015, 9:30 AM
  - Wednesday, May 6, 2015, 9:30 AM
  - Wednesday, May 20, 2015, 9:30 AM
  - Wednesday, June 3, 2015, 9:30 AM
  - Wednesday, June 17, 2015, 9:30 AM

- Other Important Dates
  - CEAP Honors and Awards, 4:30 PM, Grand Room  
  - Wednesday, April 22, 2015
  - CEAP State of the College Meeting, 11:00 AM, KL 102  
  - Friday, April 24, 2015
  - WCU Faculty/Staff Excellence Awards, 3:30 PM, UC Grandroom  
  - Friday, April 24, 2015
  - CEAP Opening Meeting, 11:00 AM, KL 102- _TBD_  
  - Wednesday, August 12, 2015
  - CEAP Strategic Planning Conference, 1:00 PM, _TBD_  
  - Friday, August 28, 2015

Dean Carpenter adjourned the meeting at 12:00 p.m.