The primary role of the College of Education and Allied Professions is to prepare educators, counselors, psychologists, speech-language pathologists, recreation personnel and other human service specialists at both entry and advanced levels.

These professionals will staff public elementary, secondary, postsecondary schools, sport and recreation agencies, and other human service organizations in North Carolina and the region beyond.

The College fulfills its mission by developing and maintaining a community of scholars that promotes and recognizes good teaching, service, and research. Of these three scholarly activities, providing optimal learning environments for students is most important, followed by service and research.

For more information about WCU's Higher Education Student Affairs program, contact April Perry, Ph.D., Program Director at 828.227.3283 or alperry@wcu.edu.

"The most useful thing I learned during my time at WCU is the ability to apply theories and concepts into practice. This field requires much more than being able to rattle off some theorist’s name and the steps in his/her theory; but understanding how those theories help to shape the student affairs professional you want to be as well as how they shape your actions and impact on your students."

– Winston Bland, 2014 Graduate
What is Student Affairs?

Student affairs is a critical aspect of the higher education experience. The work done by student affairs professionals helps students begin a lifetime journey of growth and self-exploration. Student learning doesn’t just happen in a classroom. Opportunities for teaching and development exist everywhere and at all times on campus, and it’s our job to foster and promote these experiences. Encouraging an understanding and respect for diversity, a belief in the worth of individuals, and supporting our students in their needs are just some of the core concepts of the profession.