Campus Theme Meeting  
August 12, 2015

Members Present:  Anne Aldrich, Anthony Hickey, Colin Townsend, Cyndy Hughes, George Brown, Kham Ward, Kofi Lomotey (Co-Chair), Laura Wright (Co-Chair), Ling LeBeau, Rus Binkley, Saheed Aderinto, Stephen LeBeau

Members Absent: April Perry, Ashley Beavers, Katy Ginanni, Kevan Frazier, Lane Perry, and Rachel Miller

Recorder: Deidre Hopkins

- Introductions around the room and brief explanations why each person was interested in the Africa theme.
- Mission Discussion – after discussion it was decided that the Mission Statement should read as follows:
  o “We seek to expose members of the WCU community (including the WNC region) to the contextual realities that shape contemporary views of the continent of Africa through programming and intercultural and cross-cultural communication.”
- Objectives Discussion
  o After discussion it was decided that the items mentioned were action items and should be considered “strategies” instead of “objectives”
    ▪ To provide programming on campus through panel discussions, lectures, and creative presentations
    ▪ To offer exhibits on campus in the library and in other locations around campus
    ▪ To increase communication between the WCU community and Africans through the establishment of pen pal relationships, memorandums of understanding, study abroad opportunities, exchange programs, social media and more
- It was suggested and agreed upon that we create a Rationale Statement to preface the Mission Statement in an effort to explain why Africa for the campus theme.
- Two subcommittee groups were formed to tackle the Rationale Statement and the Strategies/Objectives
  o Rationale Statement: Colin Townsend, Saheed Aderinto, and George Brown
  o Strategies/Objectives: Ling LeBeau, Stephen LeBeau, and Rus Binkley
- Overview of Two Years
  o First Year will focus on education
  o Second Year will focus on engagement
- Suggestions/Questions from the Group
  o Will there be branding surrounding Campus Theme events?
  o Ling LeBeau mentioned that as part of the Fulbright Scholar in Residence, she can ask for someone from Africa.
o It was suggested that we maybe start out the theme with a “10 Myths about Africa” in an effort to educate and go from there.

- Next Meeting is scheduled for Wednesday, September 9, 2015 at 1:30pm
  o Finalize Rationale Statement and Strategies/Objectives.
  o Draft of a Skeleton Schedule of Events