

Dr. William Painter
510 N. Walnut St.
Glenwood, IA, 51534
March 3, 2013

Dr. Carol Burton
Associate Provost and Chair of the Search Committee
Western Carolina University

Dear Dr. Burton:

I came across your search for an Assistant/Associate Vice Chancellor for International and Extended Programs on HigherEdJobs.com web site while doing a casual search. After reading the preferred qualifications, I believe that my education and experience are precisely what your institution is seeking.

I have been in online and international education for nearly 20 years now and have managed quite large international organizations dedicated to the design and delivery of international programs both online and on-campus. I am currently involved in three start-up firms, all of which have a focus on international development through collaborative partnerships, on-campus experience, and creating sustainable pipelines of international students to various universities. Moreover, my years of experience in Europe, England, Africa, Middle East and Asia have produced an extensive professional network of government, private and public education relationships that are probably unmatched in the market.

Having managed course development from pre-launch research to post-launch analysis in both domestic and international markets, I am professionally qualified to direct large-scale development projects from concept to maintenance.

I would like the opportunity to elaborate further on my experience and how it would meet the needs of Western Carolina University's strategic plan.

Sincerely,

William Painter

WILLIAM PAINTER, JR, PhD

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PROFESSIONAL EXPERIENCE

February 2010 – COO Transnational Education Management Group

- Provides consulting services to US universities to expand their international markets
- Assist in the development of internationally appropriate product for online delivery
- Identify international markets and local partners to support delivery and quality control
- Operationalize international delivery, institutes quality control measures
- Responsible for overall operations of TEMG

March 2009 – February 2010 Executive Director Center for Learning Innovation, Bellevue University

- Responsible for all course development for the university with a professional staff of over 50 people
- Restructured the College of Distributed Learning into the Center for Learning Innovation

2008 – March, 2009 Private Consultant

- Consultant to international corporations. Designed scalable operations for content development for international audiences.

2006-2008 Laureate Higher Education Group (formerly Laureate Online Higher Education)

Executive Director

- Recruited to identify and manage the design, development, and deployment of online programs for Laureate's UK partner, the University of Liverpool. Launched the first new vertical of the partnership (Masters of Public Health) in Q4 2006 that has a current enrollment of over 200 students.
- Assigned additional duties in Q3 2006 that included direct management of 3 Directors of Online Studies (Dean level), 250 online faculty, and administrative staff for all online degrees offered through the Laureate-Liverpool partnership and managed through the Amsterdam offices. Was responsible for representing the academic and business interests in Boards of Studies and Boards of Examiners for all awarded degrees, teaching budget (projection and discipline), as well as product development processes. Was also responsible to ensure that all degrees met regulatory requirements in all countries in which they were offered. Was a founding team member and academic lead of the Europe, Middle East, Asia/Asia Pacific division (EMEA/ANSPAC) responsible for identifying and operationalizing new degrees in international markets (the team disbanded during restructuring after launching 3 new degree programs in 2007). Member of the Product Development Leadership Team and Chief Academic Liaison to the University of Liverpool.
- Reassigned to help create a new division in Laureate, Innovations, Research, and Development (IR&D). This group researches new technologies and pedagogies in online education to streamline operations, open new markets, and improve the student experience.

2004-2006 NCC Education, Manchester, UK

Head, eSchool

- Designed and developed eSchool, the NCC Education online initiative. Responsible for technology, content, faculty development and training, and full delivery of BSc in Business Administration, BSc in IT, and MBA. The program was launched through the 350 centers in 45 counties that are associated with, and accredited by, NCC Education. NCC Education is a recognized Examinations Board and awarding body in the UK. It specializes in off-shore provisioning of UK higher education degrees. The online program was the first of its kind for NCC and grew to 1200 students in a year. (The program was later discontinued by NCC's parent company, Informatics, because it was a direct competitor with Informatics' own online program.)

1999-2004 Ecole Superieure de Commerce, Pau, France

Director, Online Education

- Designed and developed France's first online MBA program. Responsible for Internet Marketing, course development and design, faculty recruitment and training, and all levels of technology. Managed external communications with press including print media, radio and television. Directed design of brochures and web site at all levels. Consulted with European companies to assist in the creation of online learning communities, deploying technologies for CRM, and knowledge management, assisted companies in the creation of online communities around products and services. Teaching Areas: American Culture, Networking, CRM, Electronic Marketing, Online Communities and Supply Chain Management, Complexity Theory, ERP, Organizational Theory, Knowledge Management and Business Intelligence. Gave numerous interviews in the national press and conducted conferences regarding online education. Negotiated international agreements with universities. Worked with the European Foundation for Management Development (EFMD) for recognition of the program.

1994 – 1999 Virtual Online University, Columbia, Missouri

Executive Director

- Director of an online educational foundation which provided a comprehensive program of education for children and adults. Design and development of an internet-based curriculum capable of being delivered globally. Recruitment and training of faculty and staff. Evaluation of various interactive software for educational uses. Responsible for designing and instantiating the first comprehensive online education program for France (implementation date October, 1996) in collaboration with Groupe ESC-Pau and the National Chambre de Commerce. Consulted with the Governor's office of Utah to assist with the design of the Western Virtual University. Consultant and workshop director for Michigan Virtual University and the Michigan Virtual Community College projects.

1990-1992 Stephens College, Columbia, Missouri

Chair of the Social and Cultural Studies Department

- Director of 12 full-time doctoral faculty in Sociology, Anthropology, Art History, European and American History, Fine Arts, and Philosophy. Responsible for program development, student recruitment and tracking, and faculty evaluations. Responsible for budgetary allocations. Elected by the faculty to this position and reported directly to the Dean of Academic Affairs for Stephens College.

1988-1992 University of Missouri, Columbia, Missouri

Teaching Assistant

- Teaching Assistant for the Chancellor of the University.

1987-1988 University of North Texas Denton, Texas

Teaching Fellow

- Teaching Fellow in History.

PROFESSIONAL ACTIVITIES

As the founder of the first fully online educational institution (experimental), I have had more online teaching experience than perhaps anyone else in the world (since 1994). As a result of this experience, I have conducted the following activities:

- Keynote speaker for government sponsored “New Models in Online Education”, Hanoi, Vietnam. (2000)
- Consultant for Merck Research Laboratories, Newark, New Jersey. Reorganized Information Technology Department for MRL employing complexity and chaos theory. (1999)
- Workshop Director for a workshop for Samsung in Seoul, Korea, at the Samsung Training Center. Topics included: creation of a learning organization, networked learning, and knowledge management. (May, 1996)
- Workshop Director for two workshops for LG Corporation in Seoul, Korea on networked learning, learning organizations, and corporate restructuring. (May, 1996)
- Speaker at the Association of Information Managers in Pau, France. (April, 1996)
- Keynote Speaker at Posco Steel, Inc., Seoul, Korea. This presentation was a discussion of networking management and the creation of learning organizations. (March, 1996)
- Presentation to the Governor's Office in Utah regarding the structure and delivery mechanisms of virtual education for the state (December, 1995)
- Panelist for the PBS/Lecroy Teleconference, "Learning by Modem" (September, 1995)
- Chair of the Task Force on Liberal Studies to develop and implement a major in Liberal Arts at Stephens. Appointed. (September, 1993).
- Curriculum Committee, Stephens University. Elected by the faculty. (September, 1993).
- Freshman Studies Committee to renovate Freshman Studies Course. Appointed. (Stephens University, Summers 1992 and 1993)
- University of Missouri/Stephens Steering Committee on International Studies Grant (\$190,000). Appointed. (1992-93)

EDUCATION

1993 University of Missouri Columbia, Missouri

Ph.D. European History

- Dissertation Title: Piety and Pedagogy: The Humanist School at Selestat, 1441-1525

1988 University of North Texas Denton Texas

MA, Medieval History

- Thesis Title: Authorship, Content and Intention in the West Saxon *Consolation of Philosophy*

1987 North Texas State University Denton, Texas

BA, History

RESEARCH AND PUBLICATIONS

- *Topographies and Topoi: Learning Communities and Virtual Spaces*, Western Decision Sciences Institute Association Published Proceedings, 2003
- *Online Business Education: Integrating Content and Online Environments*, Western Decision Sciences

Institute Association Published Proceedings, 2003

- *An Examination of Organizational Factors Effecting the Implementation of Advanced Manufacturing Technologies* (2002), Decision Sciences Institute Published Proceedings, 2002
- *Creating the Online Learning Environment*, International Conference on Distance Education Published Proceedings (2000)
- *Athena Univ.—VOU and GENII: A Study in Online Education*, Thre First International Conference on Computer Support for Collaborative Learning, Lawrence Erlbaum Associates, Inc. Mahwah, NJ, USA, (1995).

AWARDS RECEIVED

Distinguished Teaching Award, Stephens University

Outstanding Graduate Teaching Award, University of Missouri-Columbia

I have been awarded two separate grants to study pre-university education in the Alsatian region of France and Germany. This allowed me to do extensive research in the libraries of the region.

LANGUAGES

Reading knowledge in French, Latin (Medieval and Classical) and German as well as extensive experience in working with various Early Modern scripts. Conversational French and German.

REFERENCES

Francine Maubourguet, Director International Studies

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G. Bryan Polivka, eLearning Executive Consultant (former Divisional Vice President, Laureate Education)

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