Space Utilization & Strategic Planning
Institutional Planning & Effectiveness

OIPE

SACSCOC Accreditation

Institutional Assessment

Federal & State reporting

Internal & external data requests

Standardized surveys & evaluations

Space Utilization

Strategic Planning

Institutional Research (IR)
Space Utilization

- Space inventory reporting (UNC-GA)
- Instructional space utilization reporting (UNC-GA)
- 25Live software administration (space scheduling)
- University Policy 65 (Space Allocation & Management)
  - Space Management Committee
    - Space use requests/recommendations
    - Strategic renovation of academic space
    - Annual facility coordinator training
Discussion questions

• What opportunities exist @ WCU to improve space utilization?
• What concerns regarding space management @ WCU need attention?
Strategic Planning

- **20/20 Vision Strategic Plan established in 2012** ([http://www.wcu.edu/discover/about/wcu-2020-plan/](http://www.wcu.edu/discover/about/wcu-2020-plan/))
  - Strategic Plan connection required for budget requests
  - Annual Strategic Plan Progress report to BOT each June
# Strategic Planning

## Strategic Plan Progress Report

### STRATEGIC DIRECTION: Fulfill the Educational Needs of the State and Region

<table>
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<tr>
<th>Initiative</th>
<th>Accountable Executives</th>
<th>Accountable Staff</th>
<th>Progress (% complete)</th>
<th>Summary of Results to Date</th>
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<td><strong>GOAL 1.2:</strong> Fully integrate into the general education program and into each major and minor at both undergraduate and graduate levels an emphasis on those critical skills of information literacy, critical thinking, research, communication, information management, and technological fluency and flexibility; to integrate information from a variety of contexts; to solve complex problems; to communicate effectively and responsibly; to practice civic engagement; and to deliver on the promise of higher education.</td>
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**Initiative 1.2.1**
Hire faculty and staff who understand and will contribute to WCU’s core educational values, its holistic academic mission, its commitment to outreach and engagement, and the achievement of the institution’s strategic priorities.

- **2012-13:** Hiring managers have begun to increase the number of advertisements and hiring conversations. Key hires: Human Sciences, Director of Budget and Ramona Graduate School and Research. Assistant Vice Chancellor for Institutional Planning and Director of External Affairs, Dean of the College of Business.
- **2013-14:** Key hires in 2013-14 included the Provost/Vice Chancellor for Institutional Planning and Ramona Graduate School and Research, Associate Provost for Institutional Planning and Director of External Affairs. Key hires include outstanding professionals.
- **2014-15:** Key hires in 2014-15 included the Provost/Vice Chancellor for Institutional Planning and Ramona Graduate School and Research, Associate Provost for Institutional Planning and Director of External Affairs. Key hires include outstanding professionals.

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| **Initiative 1.2.2**
Develop and implement effective, faculty-led mentoring programs for students, aided and reinforced by advising and course scheduling in the support units and designed to reinforce the University’s core values. |

- **2012-13:** A review of advising and student services. Key hires: Vice Chancellor for Student Success.
- **2013-14:** The College of Business restructure services into a new one-stop support service focus. Key hires: more on the mentor role. Proposed restructuring of departments will be implemented.
Discussion question

• How can we better keep the strategic goals and initiatives as focal points of our improvement efforts?
Thank you!