

Program Development Plan

Program: Mountain Heritage Center (MHC) **Department:** Advancement and External Affairs **Date:** TBD

Strengths: The MHC program ...

- has a clear and distinct mission that effectively guides the program ... and is well linked to [WCU’s mission and goals];
- shows “admirable abilities to produce a variety of high-quality exhibits, programs, and activities with limited budget and staff”;
- “stands as a gateway between the University and the region and that partnership begins with educational outreach in the elementary schools”;
- has a strong collection and collection management process.

Resources needed

C = current

R = reallocation

N = new

Recommendations	Strategic Action	Resources needed	Costs	Person(s) Responsible	Date of Review
<i>Shared recommendations</i>					
1. Develop a formal procedure where by students could evaluate their experiences as well as the supervision they received from the MHC staff (p. 16)					
2. Explore the possibility of having a dedicated area serve as a rotating “hands-on laboratory” space available to appropriate classes across the campus (p. 16)					
3. Reach out to new faculty (perhaps through new faculty orientation) and help them understand how they can integrate their teaching, research, and service with the MHC (p. 16)					

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4. Work with the Office of [Institutional Planning and Effectiveness] to augment and improve the assessment of their programs (p. 17)					
5. University administration is encouraged to work with the MHC to enhance both the interior and exterior signage at the MHC in order to direct visitors (p. 17)					
6. Continue to commit resources to seeking out external funding, maybe even working with grant-writing classes on campus (in Public Affairs or English) to reduce the workload on MHC staff (p. 17)					
7. Seek accreditation by the American Association of Museums (p. 17)					