

COLLEGE OF FINE AND PERFORMING ARTS

SCHOOL OF ART AND DESIGN

ART, B.F.A.

CONCENTRATIONS: Art Education, Graphic Design, Studio Art

DEGREE PROGRAM STUDENT LEARNING OUTCOMES

Art Education Concentration

Students will:

1. Demonstrate an understanding of basic design principles, concepts, media, and formats in the various fine arts disciplines.
2. Conceive, design, and create works in one or more specific fine arts specializations.
3. Experience a broad variety of art work, artists, and art media through experiences internal and external to the university setting.
4. Apply basic design principles, content, and art media knowledge to their adaptation into thoughtful projects for K-12 students in visual art.
5. Apply knowledge of children's intellectual, psychological, and psychomotor development to conceptualize a year long curricula in art that may be adapted per specific student needs.
6. Effectively participate in all facets of the school learning environment as future art teachers: planning, classroom mgmt., assessment, extracurricular involvement, professional development.

Graphic Design Concentration

Students will:

1. Demonstrate an understanding of basic design principles, concepts, media and formats in the various fine arts disciplines.
2. Conceive, design, and create works in one or more specific fine arts fields.
3. Demonstrate an understanding of how communications theories, principles, and process have evolved through history and the ability to use this knowledge to address various types of contemporary problems.
4. Conduct critical evaluations of different technologies in specific design problem contexts, including the placement of technical issues in the service of human-centered priorities and matching relationships between technologies and the people expected to use them.
5. Acquire collaborative skills and the ability to work effectively in interdisciplinary or multidisciplinary teams to solve complex problems.

6. Apply design knowledge and skills beyond the classroom that are essential. Opportunities for field research and experience, internships, collaborative programs with professional and industry groups, international experiences are strongly recommended. Such opportunities to become oriented to the work profession should be supported through strong advising.

Studio Art Concentration

Students will:

1. Demonstrate an understanding of the basic design principles, concepts, media, and formats in the various fine arts disciplines.
2. Demonstrate an ability to conceive, design, and create works in one or more specific fine arts fields.
3. Demonstrate familiarity with a broad variety of work in various specializations and media, including broad exposure to works of art.
4. Apply principles of design and color and competency in drawing to work in specific fine arts specializations.
5. Demonstrate working knowledge of various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art.
6. Demonstrate an understanding of the similarities, differences, and relationships among the various fine arts areas.