Announcements

Biltmore Park May hours – Biltmore Park will be open 8am-9pm Monday-Thursdays and 8am-5pm Fridays during the month of June.

Independent Study Option for Fall – Dr. Ed Wright is seeking an independent study student, or team of up to three students, to work with the SBTDC on a statewide initiative to offer an independent study program to all state university MBAs that is similar to the summer MBA 693 International Market Research course. If you are interested in participating in an export business plan for a local business this fall semester, email kumcintyre@wcu.edu. Any specific questions about the project can be directed to Dr. Wright, ewwright@wcu.edu.

Reminder! Please register for fall semester!

GBSA Activities

Thank you all for an excellent academic year! If you are interested in getting involved with GBSA next year, or have some fresh ideas for new activities or events, please contact Ellie Shown at ecshown1@catamount.wcu.edu.

Calendar of Events

MBA 693 International Market Research – Monday, June 2 – Wednesday, July 2

MBA 625 Applied Business Economics – Monday, July 7 – Monday, August 4

Opportunities

JOB! Executive Director, Asheville GreenWorks - Asheville GreenWorks seeks an experienced Executive Director (ED) with a demonstrated commitment to organizational excellence to lead the organization and to add to its exceptional 40+ year history as an affiliate of Keep America Beautiful. Asheville GreenWorks (AGW) works to enhance the environment and quality of life for citizens of Asheville and Buncombe County through volunteer- based projects that enhance the beauty of our community.

The Organization - With more than 400 members and thousands of volunteers, AGW engages the community in grassroots projects such as plantings, educational programs, neighborhood and green space beautification, and tree and river preservation. Its main programs include:

- **Waste Reduction and Environmental Education** – AGW offers programs on backyard composting, recycling, environmental stewardship, conservation, and pollution reduction to every public school in Buncombe County

- **Environmental Clean-ups** – In 2013 AGW coordinated the cleanup of the largest tire dump in Western North Carolina on the banks of the French Broad River. Volunteers removed 65,000 tires and then planted 62 native trees and grasses to re-stabilize the bank. Also last year, over 100 miles of roadways were cleared of trash and debris.
• **Edible and Shade Tree Plantings** – AGW coordinates plantings of community gardens and orchards throughout the county, and prioritizes planting and beautification projects in low-income neighborhoods. In 2013, 912 trees were planted.

• **Recycling Events** – AGW coordinates five “Hard to Recycle” events and two Tire Amnesty days every year, diverting hundreds of pounds of toxic materials from landfills.

• **Community Empowerment** – Working together as both a catalyst and a facilitator, AGW supports community-initiated efforts to clean, maintain, and enhance neighborhoods throughout the city and county. For many years, AGW has facilitated Asheville’s designation as a “Tree City USA” by the National Arbor Day Foundation.

• **Volunteer Engagement** – Mobilizing over 3,000 volunteers annually (15,000 volunteer hours) from every age and demographic group, AGW is the most active environmental volunteer organization in Buncombe County. Asheville GreenWorks is governed by a 14 member board of directors and staffed by two full time and long term staff members as well as an AmeriCorps staff and seasonal interns. Its current annual budget is approximately $200,000. The organizational culture is action oriented, passionate about the environment, and inclusive. Asheville GreenWorks’s recently relocated to an efficient and rent-free facility conveniently located near the heart of downtown Asheville on the French Broad River.

**The Region** - The Asheville area's prime location in the mountains of western North Carolina and the high quality of life makes it attractive as a place where lifestyle complements professional opportunity. The area’s consistent and steady growth is the result of the collaborative vision of economic development, environmental stewardship, and strong community partnerships. Health services are known to be the best in the region. In addition to being western North Carolina’s business hub, the Asheville area is world-renowned as a bustling tourist destination, and offers a wide array of year-round outdoor activities and an eclectic and vibrant arts and music scene.

**The Position** - The incoming ED will succeed AGW’s recently retired long-term executive director. Asheville GreenWorks is poised to move to its next level of growth and effectiveness with the inspired leadership of the right individual. The new ED must have proven and successful management, fundraising, and leadership experience, the ability to oversee day-to-day operations, and the skill to work collaboratively with the board to guide the organization. The ED must also possess the talent to communicate effectively and build relationships with multiple constituencies, including the board and staff, donors, other environmental groups, volunteers (from every walk of life), government officials and community leaders.

**Organizational Priorities** - In addition to providing the highest quality of services to the community, the Board of Directors has identified the following as the highest priorities for the new executive director, the board, and the staff over the next 12 to 18 months:

- Work to develop a comprehensive strategic plan that will guide the organization’s efforts for the next two to three years.
- Continue to diversify funding sources with a focus on growing grant, corporate, and individual giving revenue.
- Strengthen and promote AGW’s identity, visibility, and credibility through strong external communications.
- Grow existing and new connections with local and regional partners (local governments, nonprofits, neighborhood associations, and others) to share expertise and to forge partnerships/collaborations that can leverage the impact of the AGW’s work and resources.
- Grow the strength of the organization’s board leadership through strong communication, active recruitment and integration of dedicated and passionate board members.
- Improve the organization’s ability to evaluate and assess programmatic outcomes and impact.

**Ongoing Responsibilities**
• **Vision, Mission, and Strategies** - Work closely with the board and staff to translate the AGW's mission and vision into clear strategic directions, goals, and initiatives.

• **Accomplishment of Management Objectives** - Oversee operational and program objectives that support the organization’s strategic goals and lead the staff in their implementation.

• **Fund Raising and Resource Development** - In partnership with the board and staff, develop and implement appropriate and diversified fund-raising and financial development strategies.

• **Fiscal Management** – Ensure that solid planning and budgeting systems are in place so that income is managed wisely and that the organization’s goals serve as the basis for sound financial planning. Ensure that systems and staff are in place to accurately monitor, assess, and manage the financial health of the organization.

• **Human Resources Management** - Foster and maintain a strong staff built on teamwork and collaborative decision-making in a positive and empowering environment. Oversee staff development activities that build leadership skills and motivate performance. Ensure adherence to the personnel policies in all hiring and employment practices.

• **External Liaison and Public Image** - Serve as primary spokesperson and public face for AGW, representing it locally and regionally. Develop dynamic working relationships with diverse constituencies, including government, education and nonprofit groups that support the work of the organization.

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**Required Qualifications**

• A history of leadership and management success, preferably in the nonprofit sector

• A commitment to environmental protection and stewardship

• Strong fundraising and relationship building skills with experience in foundation, government, corporate and individual giving

• Strong financial literacy and management experience

• Exceptional written and verbal communication skills, strong interpersonal and public speaking skills, and experience with diverse populations and multiple constituencies.

• A collaborative leader with an exceptional ability to foster a spirit of cooperation with external partners and among board members and staff

• Demonstrated ability to work with and facilitate strong board development and leadership

• An innovative problem solver, flexible and capable of adapting to changing priorities

• An inspiring leader with strong strategic thinking, organizational development and planning skills

• Strong organizational skills

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**Preferred Qualifications**

• Experience in environmental protection or stewardship

• Volunteer management experience

• Marketing and PR experience

• Hands on experience with strategic and annual planning initiatives

• Experience in working with diverse communities and cultures

• Successful experience in collaborative partnerships

• A demonstrated history of personal professional development

• Entrepreneurial spirit and experience

• An advanced degree

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**Compensation**
The salary is $40 – 48K, commensurate with experience.
Asheville GreenWorks also offers a competitive and comprehensive vacation and benefits package.

Application Process

To apply, please send a letter of interest, resume and salary history via email only (please, no phone calls or faxes) to: Asheville GreenWorks Search Committee at: EDSearch@ashevillegreenworks.org

Application Deadline: July 7, 2014

For more information about Asheville GreenWorks, please visit the website at www.ashevillegreenworks.org.

Asheville GreenWorks is an equal opportunity employer and is committed to Recruiting a broadly diverse pool of qualified candidates for the position.

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