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Announcements

Biltmore Park May hours – Biltmore Park will be open 8am-5pm daily from May 12-30. Campus (including Biltmore Park) is OPEN Memorial Day (Monday, May 26).

Independent Study Option for Fall – Dr. Ed Wright is seeking an independent study student, or team of up to three students, to work with the SBTDC on a statewide initiative to offer an independent study program to all state university MBAs that is similar to the summer MBA 693 International Market Research course. If you are interested in participating in an export business plan for a local business this fall semester, email kumcintyre@wcu.edu. Any specific questions about the project can be directed to Dr. Wright, ewwright@wcu.edu.

Reminder! Please register for fall semester!

GBSA Activities

Thank you all for an excellent academic year! If you are interested in getting involved with GBSA next year, or have some fresh ideas for new activities or events, please contact Ellie Shown at ecshown1@catamount.wcu.edu.

Calendar of Events

MBA Advisory Board Meeting – Thursday, May 29, 12-1:30pm, Biltmore Park 344

MBA 693 International Market Research – Monday, June 2 – Wednesday, July 2

MBA 625 Applied Business Economics – Monday, July 7 – Monday, August 4

Opportunities

JOB! High Point University (High Point, NC) - High Point University (www.highpoint.edu) is seeking nominations and applications for the position of Director of Employer Relations and Internships. This is a highly visible, marketing position with primary responsibility for developing and managing external employer relationships and expanding the range of employer recruiting activities through new partnerships and new initiatives. The Director of Employer Relations and Internships reports directly to the Provost, but also works closely with the Director of Professional and Career Development, Vice President for Institutional Advancement, and the academic deans. Founded in 1924, High Point University has a strong academic history and is committed to building character, modeling values, and ensuring that students graduate with hands-on experience in their discipline and with the life skills necessary to be successful. The University is a private, liberal arts institution with 4,200 undergraduate and graduate students from 46 states and 27 countries. With small class sizes and a student-to-faculty ratio of 15:1, High Point University currently offers 44 undergraduate majors, 43 undergraduate minors and 11 graduate degree programs, including a doctoral program in educational leadership and two additional doctoral programs proposed for 2017. Functions of the new Dean include:

- Staff, plan and implement campus employer visits, company visits, programming, and other group gatherings, in collaboration with administration and career services, as they relate to employer relations. This can include networking events, on campus interviewing, company site visits, etc.
- Create guaranteed opportunities for High Point University students each year for internships and job placement in dozens of organizations.
• Organize and set the annual recruiting calendar, including all deadline and processes.
• Schedule dates for employer information sessions, interviews, and fairs.
• Develop and maintain an annual Recruitment Guide for employers.
• Manage the coordination of employer related events, conduct on-going assessment, and provide feedback to the Provost as to the effectiveness of such events.
• Survey and assess employer recruiting needs, quality of recruiting services provided, and other employer-related data management in order to improve the recruiting program.
• Coordinate with staff to ensure appropriate and efficient delivery of recruiting services.
• Review and approve job postings, informational session requests, and on-campus recruitment requests.
• Conduct employer evaluations of services and interviewing experiences. Review employer evaluations of interviews with appropriate staff.
• Expand the range of employer recruiting activities by actively researching and marketing students and alumni to existing employers and new industries.
• Actively pursue college relations/recruiter contacts as well as hiring sources for students and alumni.
• Direct and coordinate employer-related events to include multiple career fairs, annual employer appreciation dinner, and other campus-wide events.
• Represent High Point in a variety of University, community and other networking events, visits to employer sites, and hosting organizations on campus for employer development and cultivation purposes through group meetings, group presentations, or other opportunities.

Qualifications:

• Master’s degree from an accredited institution.
• Minimum of 5-7 years of sales and/or marketing experience; experience with internships preferred.
• Highly motivated, flexible, adaptable and service-oriented, with exceptionally strong sales and marketing skills.
• Ability to work independently and cooperatively with others. Ability to set priorities and multi-task.
• Ability to learn and innovate as needs of career and internship services, university, and higher education evolve. Strong organizational skills are essential.
• Ability to manage and oversee a significant travel budget.
• Ability to coordinate and integrate the efforts of diverse operational units on campus (academic departments, administrative offices, etc.).
• Understanding of the internship processes.
• Knowledge of enterprise management software (Colleague preferred).
• Strong written and oral communications; interpersonal and human relations; and organizational and analytical skills.

High Point University is being assisted by the partners of Hyatt – Fennell, Cheryl Hyatt and Marylouise Fennell. Nominations and application materials should be submitted via email to Cheryl Hyatt at highpoint@hyatt-fennell.com. Indicate the position in the subject line. Applications will include a focused letter of interest, a current résumé/CV, and complete contact information for five professional references. Application deadline is June 27, 2014. All applications and nominations will be considered highly confidential.

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