Announcements

Graduates -- **If you DO want to attend commencement**, you must order a cap, gown, and hood (in the color “drab” – sorry!) from the Bookstore. You may have it delivered to Biltmore Park for pick up. **If you do NOT want to attend commencement**, please complete this form [http://www.wcu.edu/excused_from_commencement.pdf](http://www.wcu.edu/excused_from_commencement.pdf) and submit to the Registrar’s office as soon as possible.

GBSA Activities

**This Wednesday! Kickoff Social for "Businesses of Biltmore Park" Raffle:**
Help us kick off our "Businesses of Biltmore Park" Raffle fundraiser by joining us for a social **Wednesday, April 9th at 5:15pm** in the common area at Biltmore Park. Snacks will be provided and raffle ticket sales will begin! See the email sent out a bit earlier tonight for more details about this awesome raffle!

**Asheville Tourists baseball game:**
Though all available free tickets have been distributed, we invite you and your guests to join us at McCormick Field for a fun time with your fellow students! The Asheville Tourists will be playing the Hickory Crawdads on **Thursday, April 17th at 7pm**. Tickets are around $11.50. RSVP by emailing gbsa.wcu@gmail.com.

**Sign up deadline this Friday! LaZoom Comedy Tour:**
Join us in celebrating the END of the spring semester (hello summer!) with a LaZoom Comedy Tour on **Saturday, May 10th at 6pm**. If we get enough people signed up (including +1's) we will rent the entire bus for our own private event, so **RSVP by emailing gbsa.wcu@gmail.com by FRIDAY, APRIL 11TH!** This event will be FREE to all participants (including guests)! All you need to provide is a $4ish gratuity and your own beverages. (Alcohol will not be provided but IS allowed on the bus.) This event is 18+ ONLY!

Calendar of Events

Course withdraw for medical, mental health, legal reasons – deadline Friday, May 2

No classes, Easter Break – Wednesday, April 16 - Friday, April 18

GBSA Thirsty Thursday Asheville Tourists Baseball Outing – Thursday, April 17

GBSA “Businesses of Biltmore Park Raffle” – Wednesday, April 9 – Thursday, April 25

LaZoom Comedy Tour End of Semester Party – Saturday, May 10

Opportunities

**JOB! Marketing Manager – Nantahala Outdoor Center.** For 40+ years NOC has lead the outdoor industry, taking more guests whitewater rafting and teaching more paddlers than any other outdoor recreation company. NOC also provides top-quality aerial and trail-based adventures, and provides unmatched retail service, foodservice, lodging, and trip planning services. Behind NOC’s rapid growth are
our three core values: excellence in outdoor adventures, active corporate citizenship and unmatched high-quality work environments for NOC team members. These core values unite a community of leaders and pioneers in an exciting, fun and always changing work environment. NOC career opportunities offer prospects rare opportunities to work in beautiful locations, to grow their skills and to share a passion for active outdoor recreation. Ideal candidates are leaders in the work place that wish to join a unique, values-driven organization. They aspire to excellence in their fields and disciplines and they demonstrate a commitment to the service of others. Above all, they want to provide visitors with unforgettable experiences in the great outdoors. If this sounds like you, we hope you'll apply to join the NOC team.

PRIMARY FUNCTIONS OF THE POSITION: The WNC Marketing Manager supervises NOC’s regional marketing program and manages distribution of NOC brochures. This includes: Hiring, training and managing regional marketing program employees; Managing regional marketing program contractors; Identifying high-value referral partners through research and networking; Cultivating partner relationships to produce referrals for NOC’s core adventure programs, rafting and zip lines; Managing program resources including payroll, mileage allotments, marketing collateral and gift/commission allocations; Building a program infrastructure to allow for quick resumption of the program in spring 2015; Developing high-value referral partnerships in the WNC area; Driving routes to meet partners regularly during the activity season; Increasing partner awareness of key NOC activities and services to spur referrals; Implementing tracking systems to gauge success of program and individual referral partners; Managing NOC’s commercial brochure distribution agreements and partnerships; Coordinate supply of marketing materials and collateral with internal and external stakeholders.

POSITION QUALIFICATIONS: Requires proficiency with word processing, spreadsheet and database software; Requires valid driver’s license, proof of insurance and an acceptable motor vehicle record; Strong communication and active listening skills; Strong analytical skills and experience using internal and external data sources; Creative, solution-oriented mindset; Bachelor’s Degree is strongly preferred; Experience with outdoor recreation products and services is strongly preferred.

The above noted description is not intended to describe, in detail, the multitude of tasks that may be assigned, but rather to provide a general sense of the responsibilities and expectations of the position. As the nature of business demands change, so too may the essential functions of the position.

To Apply: Please submit application at: www.noccareers.com.
Deadline: 4/16/14