

## PROFESSIONAL WRITING INTERNSHIP PORTFOLIO CONTENTS AND DEADLINES

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The internship portfolio is an opportunity for you to create a professional **electronic employment portfolio**. The portfolio is due one week before **classes** end (as opposed to when the semester ends). **Submit the portfolio through JobCat ([jobcat.wcu.edu](http://jobcat.wcu.edu))**. The best way to do this portfolio is to compile all of the contents below into one Word file and then save it as a pdf. All portfolio contents should be professionally written (edit and proofread carefully) and designed.

### Portfolio Contents

**1. An annotated list** of your work hours. Write a brief description of what you did every time you reported for work during your internship. Record the number of hours each time, too. Example:

June 1, Wed., 3:00-4:00: wrote draft of fly fishing article, proofed contest article = 1 hour

Be sure to total up your hours for the entire semester at the end of this list. 150 hours are needed in order to satisfactorily complete an internship (unpaid) and 300 hours are needed for a co-op (paid).

Consider using a well-designed and properly formatted table for this information.

**2. A two- to three-page memo** summarizing your internship experience. Use proper memo format and address the memo to the director of the Professional Writing program.

### Memo Format:

Date:

To: Diane Martinez

From: Your name

Subject: Summer 2016 Internship Experience

The body of the memo should be single-spaced, 12-point font, one-inch margins, and double spaced between paragraphs. Do not indent paragraphs.

This memo offers you a chance to reflect on your internship experience.

- First, identify where and with whom you worked. Summarize what you did during your internship.
- Next, detail specifics of the experience. For example, you might address some of the following questions:
  - What were the highs and lows of this experience?
  - Did this internship help you understand your chosen career field better? In what ways?
  - Did you develop specific new skills? If so, what skills?
  - Did you learn new technology? Explain.
  - Did your workplace supervisor guide you well or did you wish for more on-the-job instruction? Explain.
  - Did you come to understand the business of writing and editing more deeply? In what ways?
  - Did you learn more than you hoped to about office politics? Such as?
  - Have you changed or modified your future plans based on this internship? Explain.

- Do you have suggestions for how the English Department might better prepare future interns? Be constructive.
- Finally, include a discussion of any other aspects of the internship or co-op that you want to address.

**3. Three to four samples of your writing or editing work.** Each sample should be preceded by a short introduction or paragraph that explains what the sample is, who it was written for, and any other significant information you would like to share about it. If the piece was collaboratively written, provide proper attribution for the other writer(s).

Write this part of the portfolio for future employers. The introduction for each sample provides employers with context, such as audience, purpose, and the breadth and depth of your work on this project.

**Example:**

This first example is a letter of inquiry (LOI) to the Kettering Family Foundation for the Live Blue Ambassadors program at the Aquarium. Live Blue Ambassadors is a youth volunteer program that educates Aquarium visitors about how to save the blue planet. Volunteers also work in the field to conduct research with scientists, collect samples, and clean up the waterways in and around Boston.

I was the sole author of the original draft but I worked with my supervisor, Meghan Driscoll, to edit it for submission. The information presented in the letter was gathered from sources across several Aquarium departments and was then compiled into an original LOI.

>The letter of intent is inserted after this short introduction.

If you have any questions regarding your internship, please contact:

**Diane Martinez**

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