Community-based Activities Survey: Overview

• It is important to know what is going on, where, and to what extent.
  – Shape meaning, provide examples, recognize champions

• Truly knowing is more important than reporting, but reporting is mandatory.
  – UNC-GA metrics, Carnegie, accreditation, etc.

• When it comes to community engagement, developing systematic measuring mechanisms has a way of refining meaning and definition.
  – Community-based, community-engaged, STAR exemplars
Community-based Activities Survey: Overview

• **Community-based learning** – any type of course in which students are asked to work with/learn from community partners and/or in the community context *(very inclusive)*

• **Community-engaged learning** – any collaboration between institutions of higher education and their larger communities for the *mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity...* *(less inclusive)*
Community-based Activities Survey: Operationalizing

• Core questions:
  – Identifiable community-based activity, **YES** or **NO**
  – What/**Who** were partners
  – How were **activities incorporated** into course
    (divided into projects and/or reflections)
  – Assumed **benefit level** to community partners & engaged students
Community-based Activities Survey: Operationalizing

• Additional questions regarding engagement tracks:
  – Connection to **scholarly productivity**
  – Connection to scholarship of **SoTL**
  – **Professional development** received
  – **Funding** sources and amounts
  – **Recognitions** received
Community-based Activities Survey: Operationalizing

Key questions led to classification of activities into community-based (Stages I-III) vs community-engaged (Stage IV)

<table>
<thead>
<tr>
<th>Stage</th>
<th>Community-Based Activity</th>
<th>Student Reflection &amp; Course Project</th>
<th>Benefit to Community Partner</th>
<th>Benefit to Engaged Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>II</td>
<td>•</td>
<td>•</td>
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<tr>
<td>III</td>
<td>•</td>
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<td>•</td>
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<tr>
<td>IV</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>
# Community-based Activities Survey: Responses

<table>
<thead>
<tr>
<th>Population Surveyed</th>
<th>Survey 1a</th>
<th>Survey 1b</th>
<th>Survey 1c</th>
<th>Survey 2a (beta version)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty &amp; Instructional Staff</td>
<td>Faculty &amp; Instructional Staff</td>
<td>Faculty &amp; Instructional Staff</td>
<td>Faculty &amp; Instructional Staff</td>
<td>Faculty &amp; Instructional Staff</td>
</tr>
<tr>
<td>Response Rate</td>
<td>39%</td>
<td>40%</td>
<td>21%</td>
<td>35%</td>
</tr>
<tr>
<td>Incentive</td>
<td>Free coffee</td>
<td>Free coffee</td>
<td>Free coffee</td>
<td>STAR Project Program</td>
</tr>
</tbody>
</table>
Community-based Activities Survey: Findings

### Core Questions Regarding Course-based Activities

<table>
<thead>
<tr>
<th></th>
<th>UNC-GA Metrics CBL courses w/o CbAS data</th>
<th>UNC-GA Metrics CBL students w/o CbAS data</th>
<th>UNC-GA Metrics CBL courses with CbAS data</th>
<th>UNC-GA Metrics CBL students with CbAS data</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2013-2014</strong></td>
<td>528 courses</td>
<td>*3,893 students</td>
<td>+ 126 = 727 courses</td>
<td>+ 4,361 = *8,254 students</td>
</tr>
<tr>
<td><strong>2014-2015</strong></td>
<td>406 courses</td>
<td>*3,559 students</td>
<td>+ 358 = 767 courses</td>
<td>+ 5,623 = *9,182 students</td>
</tr>
</tbody>
</table>

*Represents a duplicated headcount across courses.*

### Related Data Associated with Community-based Activities

<table>
<thead>
<tr>
<th></th>
<th>Sample (n)</th>
<th>Scholarly Productivity (general)</th>
<th>Peer-Reviewed Articles</th>
<th>Presenting/Workshop</th>
<th>Creative Work &amp; Projects</th>
<th>Professional Development</th>
<th>Faculty Recognition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2013-2014</strong></td>
<td>n=291</td>
<td>174 (60%)</td>
<td>55 (19%)</td>
<td>75 (26%)</td>
<td>67 (23%)</td>
<td>98 (37%)</td>
<td>32 (11%)</td>
</tr>
<tr>
<td><strong>2014-2015</strong></td>
<td>n=182</td>
<td>96 (53%)</td>
<td>33 (18%)</td>
<td>40 (22%)</td>
<td>27 (15%)</td>
<td>93 (51%)</td>
<td>38 (21%)</td>
</tr>
</tbody>
</table>
Community-based Activities Survey: STAR Projects

- Dr. Beaudet, Health & Physical Education Field
- HPE424-Adapted Movement & Wellness
- Cullowhee Valley Elementary School
- Work 1-on-1 w/ students w/ severe cognitive & physical disabilities
- Meet, conduct evaluation, plan & implement program to improve motor/locomotor skills of CVS students

- Drs. Hyman & Pechmann, Environment Field
- Biology students across the discipline
- GSMNP & Nantahala National Forest, long-term monitoring of salamander populations
- Engage students in data collection & observation of salamander abundance, movements, & hybrid zones
- Helps monitor long-term health of ecosystem
Community-based Activities Survey: e.g., Projects

- Drs. Lunnen & Carzoli, Healthcare Field
- Doctorate of Physical Therapy students
- Vecinos Farmworker Health Program (& others)
- Assess needs of migrant farmworkers in WNC
- Conduct survey & musculoskeletal screen
- Analyze data related to symptoms & develop educational materials to alleviate problems
- Primary care model on-site & pro-bono clinics

- Drs. Richmond, Morse, & Brown - Business Field
- HT241/HT436 students over the 2014-2014 AY
- Habitat for Humanity – Macon/Jackson County
- Engage students in developing proposals made to HfH for a fundraising festival in SP2015
- HfH selected top proposal ideas for festival
- SP2015- HT436 students planned the “Build & Bloom” fest raising awareness & over $1,000
Community-based Activities Survey: Where do Results Go?

• To inform **STAR Project** selection(s):
  – SEVEN $500 professional development grants

• **Carnegie Foundation** Community Engagement Classification Documentation

• **UNC-GA** Community & Economic Engagement Metrics

• Internal/External **Institutional** use (e.g., program promotion, faculty recognition)

• Identify community engagement champions!