Campus Theme Meeting  
November 3, 2014  
ST 424

- Cherokee Appreciation  
  o Last Wednesday (10.29.14) was Native American Foods day in the dining hall.  
  o Cherokee Appreciation at football games – helmets have the Cherokee Crest.

- Aramark Dining Services  
  o Today kicks off the NC History Week of Cuisine

- Update on “Tarheel Tour” (Lane Perry, Peter Koch, Adam Ray)  
  o Goal is to have an email out today regarding the Tour and to see who all (faculty/staff/students) are interested in participating. Respond by December 1.  
    ▪ “Be the Tour”  
    ▪ “Take the Tour”  
    ▪ Feedback - if a person indicates they want to “take the tour” will receive a Save the Date request for the 2/12 event?  
  o The Tour will go hand in hand with the NC regions as well as the 20/20 Plan “Curricular Areas – faculty topics for curriculum”.  
    ▪ Question: will the tour count for faculty scholarship or institutional service in some way?  
  o Date for the “Tarheel Tour” will be on Thursday, February 12, 2015 from 5p-7p in the UC Grandroom.  
  o Peter is working with Creative Services on posters/banners/etc.  
    ▪ Per Anna, speak with Rubae regarding a digital sign as well.  
  o Carol/Richard will bring the Tarheel Tour before the Provost Council to promote more campus involvement.

- Website Update (Adam Ray)  
  o The Criminal Justice program is actively involved with the theme. They have various lectures/activities that directly relate to the Campus Theme.  
  o Campus Intramurals are involved with the theme – the T-shirts for the winners relate to the theme of Our State, Our Time. (Adam will post photos to the website.)

- Items in the Works  
  o Gender Conference is shaping up nicely for this spring (March 2015 which is the Awareness Month). Mickey Randolph has more information forthcoming. The theme for the conference is related to the Campus Theme: “NC: Women…..” (Carol couldn’t remember the name off hand, but will update ASAP.)

  o Jim Goodnight - looking to schedule him for some time in the spring (March/April). Discussing a dinner with students and a reception as well. He is definitely interested in doing it, it is just a scheduling issue at this point. Both will be FREE events.

  o Election Day is tomorrow (Tuesday, November 4th).  
    ▪ CatTran will be taking students to the poll every 15 minutes. There is a watch party scheduled for tomorrow evening as well.
Digital Heritage (Freya/Scott)
- They are looking for topics that are theme related and more specific to WCU.
- Also, looking for ways to create content via faculty/students. They are also trying to contact specific faculty/students directly who would be able to create great content for the digital heritage. If you know of anyone, send their name to Freya/Scott.

Serena will be coming out in theaters in March.
- Need to think about maybe a theme night?
- Subcommittee?

FYE – Book for 2015-16 (Glenda Hensley)
- FYE Book Committee has narrowed down the book suggestions for next year to a “long list” of approximately 15 books.
- They will have a “short list” in a couple weeks and then will narrow down to the “top 3” by December.
- They would like to have a connection between the book/campus theme.
- Glenda will bring the short list to the next meeting.

Vet to Vet Program (Alex Macauley)
- Tom Baker is heading up a Veteran’s Day Vet to Vet program next Tuesday, 11.11.14 from 7pm-9pm. All of the vets he has participating are from NC.

Oral History Class
- Archiving online library.