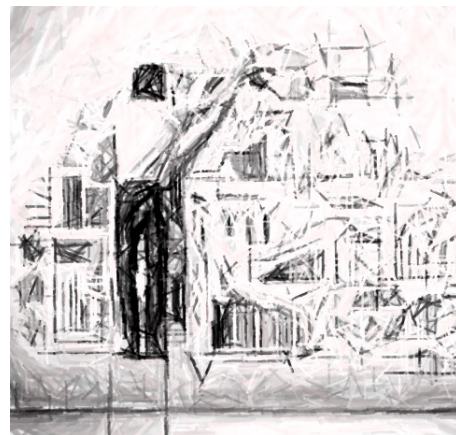


Belcher College of Fine and Performing Arts

Arts & Entrepreneurship Undergraduate Certificate

FALL 2024 Course Offerings

For questions contact Denise Drury Homewood, Bardo Arts Center
Executive Director, ddrury@wcu.edu, 227-2550



FPA450-01

Crafting Your Story:

Biographies and Artist Statements

Guest Lecturer: **La Ruchala Murphy**

In person in Room BAC 218

Saturday, November 9, 2024 9am – 5pm

& Sunday, November 10, 2024 9am- 5pm

Course description: Learn from an expert on how to craft your unique story into clear and concise biographies and artist statements. Understand how you can use these documents for your personal website and your applications to residencies, competitions, and grants.

La Ruchala Murphy is the Arts Industry Director for the South Carolina Arts Commission. She is an SC native that has showcased her passion for the arts and nonprofits throughout her career in various positions. She previously worked as Director of Leadership and Capacity for the United Way of the Midlands in Columbia, SC and has served as Executive Director of the Oconee Cultural Arts Foundation in Watkinsville, Georgia. La Ruchala received a bachelor's degree in Fine Arts and a master's in Arts Administration from Winthrop University. She also holds a master's in Nonprofit Administration from Louisiana State University.

Arts & Entrepreneurship FPA439-01

Professor: Denise Drury Homewood

Tuesday/Thursday 12:30-1:45PM

In Person Room BAC 218

This course empowers students across art, design, film, music, dance, and theatre disciplines with an introduction to business, marketing, and organizational skills as applied specifically to and within the arts.

Managing Your Money for Financial Success FIN210

This course is offered at multiple times during the semester. Visit the course catalogue for a listing of all available classes.

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