



LEAD
Minor

**Advisory Board Meeting
March 31, 2021**

Minutes

Introductions / Attendance

- Palin Berkana-Wycoff (yes), Leslie Cavin (yes), Tacquice Davis (yes), Yancey Gulley, Jeff Hughes (yes), Sam Miller, Phyllis Robertson, Callie Shultz (yes), April Perry

of "current" students who have declared the minor

- Fall 2018 = 78
- Fall 2019 = 64
- Spring 2021 = 42

of students enrolled in LEAD courses by Fall term (duplicated)

- Fall 2018 = 221
- Fall 2019 = 253
- Fall 2020 = 186

of student enrolled in LEAD courses by Spring term (duplicated)

- Spring 2019 = 126
- Spring 2020 = 149
- Spring 2021 = 155

of graduates

- Spring 2018 = 8
- Spring 2019 = 11
- Spring 2020 = 11
- Spring 2021 = 14 (?)
- Celebrations via video for Spring 2020 and Spring 2021
 - o Can also be acknowledged at final presentations for LEAD 444 this term. We are still waiting on the date for this to be totally solid.

Recruitment

- Recruit 244 adding full degree audit look
- Use Navigate to email once a year to students in overlap programs.
- Update the web links on the right side. Palin sending the correct ones.
- Make a more strong and easily readable pitch of the program “Why” in a visual at the top of the page.
- Classroom visits did not really happen.
- Emails to declared students
- Emails to any student currently in a LEAD course this term
- Email to all LEAD instructors
- Email to all Partner-Program elective instructors for Fall 2020
- Majors Fair update

Updates

- Advising Day – 1 student showed up and 1 student email
- Working with Residential Living training RA’s for LLCs
- Paused work on possible new LLCs
 - Look into African American Studies minor for any partnership or cross-over possibilities.
- LEAD Study Abroad
 - They will need about a year notice so work with IPS soon or plan accordingly.
- Website updates
- Marketing Video paused last year. Will try again in Fall 2021

Other Discussions

- Discussed the enrollment numbers and the pros and cons of lower term enrollments and declared enrollments but higher returns on graduates from the list of those who have declared. Need to keep watching this. Some of the dip from Fall 2020 is attributed to COVID-19. Need to watch but not overly concerned at this point.