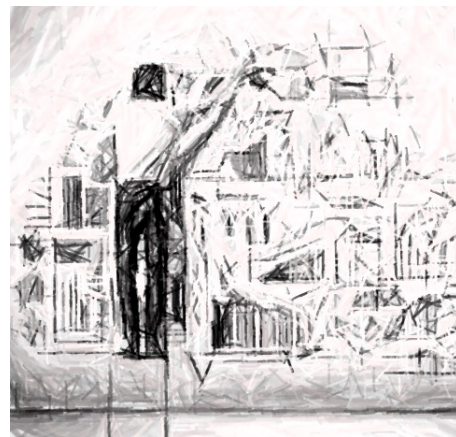


Belcher College of Fine and Performing Arts

Arts & Entrepreneurship Undergraduate Certificate

FALL 2022 Course Offerings

For questions contact Denise Drury Homewood, Bardo Arts Center
Executive Director, ddrury@wcu.edu, 227-2550



Copyright for Creatives FPA 450-02

one credit intensive course

Instructor: **Ken Sanney**

Online Synchronous: Wednesdays 7-8pm

In this course students will learn the basics of intellectual property for the visual and performing arts, including copyright and trademark, and apply that knowledge to their own practice. This course is taught by Ken Sanney, J.D., who has nearly 20 years of experience in practicing and/or teaching business law. As an instructor Ken's teaching and scholarship has focused on intellectual property, ethics, leadership, entertainment and sports law, and constitutional law (individual liberties).

During his legal practice he represented recording artists, music producers, songwriters, record labels, and music publishing companies.

Business Tips for Creatives FPA450-01

one credit intensive course

Instructor: **Jen Swearington**

Online Synchronous: Two Saturdays

Saturday, September 17 9am - 5pm

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Saturday, September 24 9am - 5pm

Students will learn how to get organized and stay organized as an artist and small business owner. Learn essential business practices that will enable you to bring your arts-based business idea to life. This course is taught by Jen Swearington, an artist entrepreneur leading her own arts-based business, Jenny Threads, for over 30 years.

Arts & Entrepreneurship FPA439-01

Professor: Denise Drury Homewood

Tuesday/Thursday 12:30-1:45PM

In Person BAC Room 158

This course empowers students across art, design, film, music, dance, and theatre disciplines with an introduction to business, marketing, and organizational skills as applied specifically to and within the arts.