Content Options

Main Content Elements

1 Page Title

2 Full Width Image

2b Full Width Image Caption

This image caption is optional.

3 Body Text

A regular paragraph-formatted text area.

3a Heading 3

This is the primary subtitle for text. It can be used in Body Text, Content: Tabs, Content: 2 Column Region, and Content: Accordian elements.

3b In-line Image

3c In-line Image Caption

This image caption is optional.

3d Link

4 Table

Be sure to include a column heading for each column.

5 Content: Tabs

Could be used when you are presenting related content that is relatively text heavy and you'd like to make that content available on the same page. Be sure to include a title for each tab.

6 Content: 2 Column Region

6a Heading 4

This is the secondary subtitle for text. It can be used in Body Text, Content: Tabs, Content: 2 Column Region, and Content: Accordian elements

7 Content: Accordian

Could be used to present related information that, in it's entirety, may not be relevant to every user on every visit. It allows the user to pick and choose what is relevant to them or consume all the information in the order they choose. Be sure to include a title for each 'fold.'

Sidebar Elements

8 Promo: Button (Dark)

You must provide small sub-text and large call-to-action text.

9 Promo: Button (Light)

You must provide small sub-text and large call-to-action text.

10 Promo: Bullet List

You must provide a title for this promo box.

11 Promo: Numbered List

You must provide a title for this promo box.

12 Promo: Link List

If you do not provide an alternate title for this promo, the default title will be "Related Information"

13 Promo: Text (not shown)

Text content instead of a list. Could be used for contact information, for example. You must provide a title for this promo box.

14 Promo: Image

You must provide a title, a quality promotional image, link text and link.

15 Promo: Social Links

Requires a link to a university or unit social media account. The university social media manager, Donna Presnell, must be allowed administrative rights to any account posted on or linked to a university web page. (This requirement is related to IT security.) If you do not provide an alternate title for this promo, the default title will be "Social Media"

16 Promo: Events

If you do not provide an alternate title for this promo, the default title will be "Upcoming Events"

17 Promo: News

If you do not provide an alternate title for this promo, the default title will be "News"